

“What kind of world are we leaving for our children and grandchildren?”



The Alliance for Global Good was formed to answer that question. With an abiding faith that people want a better and more secure world for the next generation, but lack confidence in how to make that happen, Greensboro, NC, philanthropist and founder Leonard Kaplan felt action was necessary. Looking at the immense challenges facing humanity — **Health, Education, Environment, Poverty, and World Relations** — he also knew that we could ill afford to waste even a dime of contribution.

Mr. Kaplan knows that philanthropy’s current response to these challenges unfortunately is wasteful, with inefficiencies resulting in an estimated \$100 billion squandered annually. More important, this kind of inefficient “bloat” interferes with the urgency demanded by current situations, and discourages individuals from “taking on” critical challenges.

Together with his wife Tobee, Mr. Kaplan founded the Alliance, determined to avoid these perils. His guiding philosophy — as the world’s challenges

are interrelated, so too must be our response, and that response must consistently reflect philanthropy’s best practices — was well received by the best and brightest in the giving field.

Their work together with others over a two-year period produced a unique organization. Bringing together different nonprofits, addressing interrelated problems, seeking out philanthropy’s best practices, and insisting on accountability and measurement, the Alliance brings together “Program Partners” and “Donor Partners” in a

singular approach to addressing the Alliance’s five areas of concern: Health, Education, Environment, Poverty, and World Relations.

For example, rather than duplicating existing programs, AFGG enters into Program Partnerships with nonprofit organizations and foundations whose work spans the globe. The Alliance’s Program Partners collectively possess 100 years of experience, extensive networks, skilled professional staff, proven results, a record of efficiency, and an awareness of the imperative to collaborate with others in creative ways.

Just as important, in evaluating any initiative proposed for funding, the Alliance asks five critical questions:

- Is the initiative **innovative**?
- Does it involve **collaboration** with other organizations, avoiding duplication and inefficiency?
- Does it **leverage** assets, creating greater impact?
- Can it be **scaled up** — is it a proto-

type for creating more widespread change?

• Is it **sustainable** by itself, or will it require continued outside funding? In terms of contributions, the Alliance seeks to match a donor’s interests and concerns with efficient and effective initiatives in that field. Earlier in his philanthropic efforts, Mr. Kaplan founded Wealth & Giving Forum, an organization that encouraged individuals to participate in giving. There he became convinced of the power of philanthropic passion and the importance of doing something about the world’s challenges. “Everyone can and should be a participant. Not participating means putting off on others the responsibility for the world of your children and grandchildren.”

Anyone can be a Donor Partner — it’s simply about contributing to the work of the Alliance and/or its Program Partners. Donor Partners participate with the Alliance in a variety of different ways:

- Make direct contributions to the Alliance, which are then used to fund one or more Alliance initiatives with or without specific direction
 - Contribute to a broad Alliance area — any of the five areas — with the specific initiative(s) funded by Alliance staff
 - Make grants to specific initiatives supported by the Alliance
- Alliance Donor Partners receive benefits including information sharing, Web invitations, literature, gatherings, and strategic reports. Significantly, all contributions go to the funded initiatives, since the Alliance’s own administrative costs have been separately donated. More information and the opportunity to participate and donate is available by calling 336.376.7710 or by visiting afgg.org.

Will it work? There are no guarantees, but as the Alliance’s founder says, “If a doctor told you that an operation to address an otherwise fatal condition had only two or three chances out of ten



Inclusive Security brought together Wazhma Frogh of Afghanistan (left), Amal Jadou of Palestine, and Israella Oron of Israel (right) to address the value of women’s leadership in peacebuilding at Harvard University’s John F. Kennedy School of Government.

WORLD RELATIONS We asked Program Partners to share stories that highlight work the Alliance supports. Here’s one:

In the Middle East, the Institute for Inclusive Security of the Hunt Alternatives Fund brings together diverse groups of both Israeli and Palestinian women leaders who raise their collective voices to end war. Half of all peace agreements fail within five years, in part because negotiations and accords rarely address the underlying causes of conflict or include the perspectives of

those with the biggest stake in preventing its resurgence: women. Women make up less than three percent of the people who sign peace agreements and less than ten percent of the people who negotiate them.

Since 1999, Inclusive Security has used research, advocacy, and training to create space for more women at the table. Inclusive Security envisions a world where better peace processes, made more effective by women’s participation, means less war.

to succeed, you’d want to at least try. How can we not do the same?” After all, what kind of world are we leaving for our children and grandchildren?



AFGG’S PROGRAM PARTNERS:

Ashoka: Innovators for the Public, founded in 1980, is the world’s largest community of leading social entrepreneurs. It champions the most important new social change ideas and supports the social entrepreneurs behind them by helping them start, grow, succeed, and collaborate. ashoka.org

American Associates Ben-Gurion University of the Negev (AABGU) is a university with a conscience. This world-class institution shares its expertise around the globe, integrating the highest academic standards with community involvement, and is committed to outreach to its local communities, its Arab neighbors, developing nations, and the world. aabgu.org

Hunt Alternatives Fund assembles allies, builds their capacity, and empowers them to achieve systemic change by supporting social movement leaders, combating modern-day slavery, and inspiring women to political leadership. The Fund’s Institute for Inclusive Security promotes inclusion, particularly of women, in peace processes around the world. huntalternatives.org

The Reut Institute is a nonprofit, non-partisan strategy group that identifies and diagnoses mindset gaps, offers alternative visions, and works with key actors to mobilize coalitions and catalyze change. In its work with AFGG, Reut is formulating a global initiative for Israeli science and technology to positively impact the lives of 1 billion people around the world. reut-institute.org

Synergos brings together civil society leaders, social innovators, philanthropists, foundations, corporations, government agencies, and global institutions with poor and marginalized communities to create and grow innovative, sustainable efforts to reduce poverty and increase equity around the world. synergos.org