

Hermosa



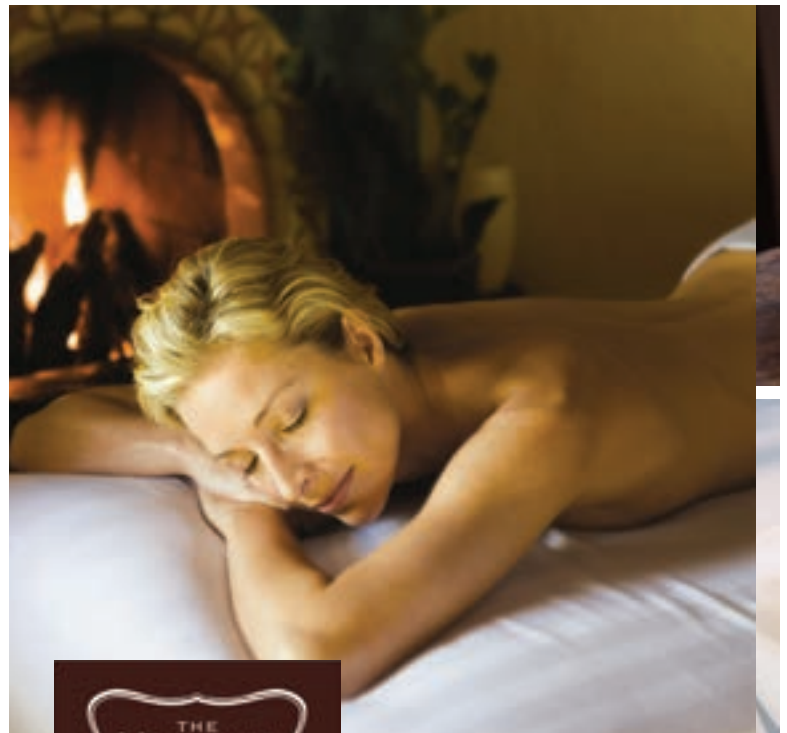
THE HERMOSA INN, A BOUTIQUE HIDEAWAY, REBORN AGAIN

In the 1930s, Alonzo “Lon” Megargee—a one-time cowboy, broncobuster and stud-poker dealer turned Western artist—first set eyes on a plot of creosote-dabbled Sonoran desert land in the shadow of Arizona’s Camelback Mountain.

Inspired by the natural splendor, Megargee decided to build a small artist’s studio, which he eventually expanded into a large Southwestern hacienda, running it as a guest ranch that he called Casa Hermosa, meaning “beautiful house.”

In 1992, Fred and Jennifer Unger purchased the property and restored it to its original charm, turning it into a renowned boutique hotel called the Hermosa Inn near the shopping, attractions and major business corridors of both Phoenix and Scottsdale, just ten miles from Phoenix Sky Harbor International Airport in the quiet enclave of Paradise Valley, Ariz.

Now, the owners have just completed a \$2 million remodel that will take the historic property—already a top 50



5532 North Palo Cristi Road
Paradise Valley, AZ 85253

Hermosa a boutique hideaway



U.S. small hotel Zagat Survey award winner and named one of the best small resorts in the United States by *Condé Nast Traveler*—to a new level of luxury.

The inn's 34 individually decorated casitas now feature hand-cut flagstone tile entryways, custom artwork, floor-to-ceiling French doors and private patios furnished with teak furniture. Other additions include flat-screen televisions, Egyptian cotton bedding, handcrafted wrought iron and wood headboards, and large walk-in closets.

Bathroom enhancements bring sumptuous Waterworks products, including large walk-in showers, double vanities, oversized antique pedestal bathtubs and hand-picked ceramic white tile floors.

Outside, property upgrades include new saltillo tile sidewalks, desert gardens, flower-lined meandering paths and a hidden "Secret Garden" with privacy walls for relaxation or small wedding ceremonies.

With its underground wine cellar, swimming pool with private cabanas and The Blue Door Spa Suite, offering relaxing spa treatments such as facials and massages—not to mention LON's, the hotel's celebrated Four Diamond restaurant—the Hermosa Inn was already known as a perfect setting for a relaxing vacation or small business retreat.

The remodel, however, enhances the upscale and cozy experience while retaining the inn's intimate, "Old Arizona" atmosphere. Megargee surely would be proud.

For more information, visit www.hermosainn.com or call 800-241-1210.

www.hermosainn.com