

IRELAND

Offering a vacation for the senses, the Shannon Region is a getaway not to miss

It's not every vacation destination where you can dine at a medieval castle, surf the Atlantic, and cycle through historical villages all in one visit. However, in the Shannon Region of Ireland, an area teeming with natural beauty and an abundance of culture, you can do all of those things and more.

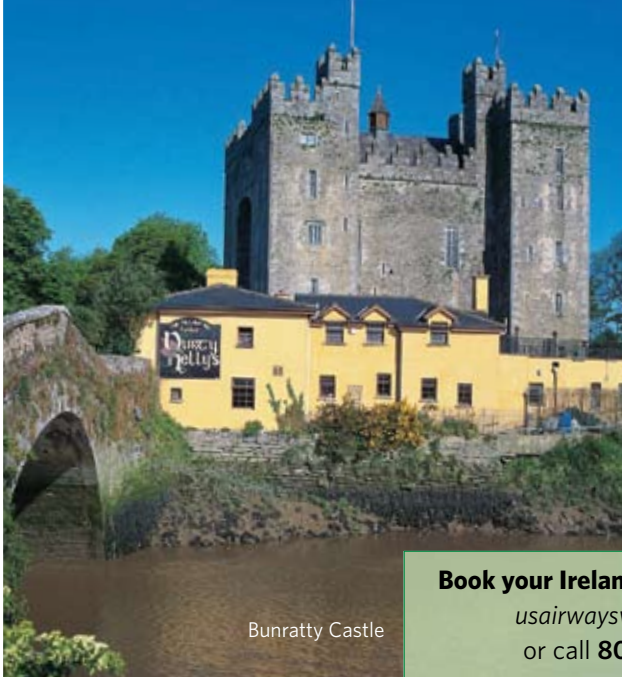
Located on the western side of Ireland, the Shannon Region is easily accessible, as Shannon Airport receives many direct flights from the United States on a daily basis. Home to some of the country's most luxurious and charming accommodations, from historical castles to modern resorts to quaint cottages, the area offers a variety of ways to experience Irish culture. Situated on 410 acres, Drumoland Castle is a five-star resort built in the 16th century that offers guests the best in amenities, including a state-of-the-art spa and an 18-hole golf course designed by Irish golfing legend J.B. Carr and golf course architect Ron Kirby.

Adare Manor Hotel & Golf Resort, voted number one European resort in *Condé Nast Traveler* magazine's 2002 Readers' Choice Awards, is another five-star favorite. Featuring 810 acres of formal gardens and rolling parkland, the resort is indicative of the Shannon Region's breathtaking landscape.

To truly appreciate the region's geographic appeal, a trip to the Cliffs of Moher is in order. At 702 feet tall and 4.96 miles long, the cliffs hold their own against the force of the Atlantic Ocean. Standing atop the cliffs, you can see the Aran Islands, Galway Bay, The Twelve Pins, and the Maum Turk Mountains. The Burren, a 100-square-mile limestone area filled with mystery, offers majestic rivers, brooding castles, tranquil lakes, towering cliffs, lush green valleys, and green road walks peppered with relics of ancient civilization.

Another popular attraction is Bunratty Castle and Folk Park, where you can experience firsthand what living in a 19th-century Irish village was like. Complete with farmhouses, a watermill, and a blacksmith's forge, the castle also features Mac's Pub and Restaurant, where you can sample the area's fresh cuisine. If that's not Irish enough for you, venture to the Foynes Flying Boat Museum and enjoy an Irish coffee. It was here that Chef Joe Sheridan invented the ripe whiskey drink in 1942. Afterward, top the day off with an evening of Irish music and dance at a host of local pubs throughout the region.

Regardless of what you choose to experience during your stay in the Shannon Region, you can be sure that the warmth of the Irish will help you have the time of your life. For more information, visit Tourism Ireland at discoverireland.com.



Bunratty Castle

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Drumoland Castle



THIS CASTLE WAS HOME TO THE
BENNETTS
WHO LIVED HERE FOR
THREE NIGHTS LAST WEEK.
JUST ENOUGH TIME TO LEARN
THE TRUE MEANING OF "ROYAL TREATMENT!"

The Shannon region: An enchanting corner of Ireland filled with unique atmospheric towns and villages, long stretches of stunning coastline and soaring sea cliffs, craggy countryside that boasts an extraordinarily desolate beauty and a vibrant cultural heritage rich in tradition.

Discover your very own Ireland, travel on US Airways to the Shannon Region – Gateway to Ireland's wonderful West.

To discover more, visit us at discoverireland.com/shannon or call **1.800.SHAMROCK**.

Your very own Ireland 