

When the Great White Way comes to Sin City, it takes a special show to stand out in the vast Vegas entertainment scene.

Mel Brooks' Musical Comedy *The Producers* has done it.

The most honored show in Broadway history, Mel Brooks' musical comedy *The Producers*, started its run in early February on the Las Vegas Strip at Paris Las Vegas. Specially tailored for the custom theatre, Mel Brooks opened the highly anticipated Vegas production to rave reviews.

Brooks based the musical on his hilarious 1968 film of the same name. The plot follows the story of a pair of Broadway producers who develop the perfect money-making scheme: if they raise a ton of cash for a show that flops, none of the investors will expect their money back. Then they can split with the money before anyone knows what's happened. All they have to do is put on the worst musical ever made.

Their solution: *Springtime for Hitler!*

The film became a moderately successful cult classic, but three decades later Brooks' musical version of *The Producers* broke Broadway box office records. In 2001, *The Producers* won 12 Tony awards, more than any production before or since. It also took home a record-breaking 11 Drama Desk Awards, and two Grammy awards for recordings of the show.

After touring the world and dominating the Broadway scene for years, *The Producers* has chosen Las Vegas as home to its second permanent show in the U.S.

Heading the star power of the Las Vegas cast is none other than David Hasselhoff. *The Guinness Book of World Records* recognizes Hasselhoff as "The Most Watched Television Star in the World" due to his macho roles in the shows *Baywatch* and *Knight Rider*. So, his new on-stage persona may be a shock to many of his fans. Mel Brooks has cast Hasselhoff as the outrageously flamboyant, cross-dressing theatre director "Roger DeBris."

"I am honored to be a part of anything Mel Brooks is involved with," says Hasselhoff. "He has always been my favorite man of comedy. He is a giant and it is a dream come true to be a part of one of the greatest Broadway musicals in theater history."

Hasselhoff is no newcomer to musical theatre, having done stints in *Jekyll and Hyde* and *Chicago*, but the sheer spectacle of seeing Hasselhoff singing in drag — and doing it well — is not to be missed.

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musical comedy
**THE
PRODUCERS**

STARRING
DAVID HASSELHOFF

MEL BROOKS'
musical comedy
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the highlight of
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