



KENTUCKY

At Work and Play

Is it any wonder Kentucky ranked 5th in the growth of business startups over the past decade? The Bluegrass State offers the nation's lowest cost of living, the 3rd lowest business costs east of the Mississippi, and an array of competitive incentives. Add in affordable housing, low taxes, and amazing postcard-quality scenery, and you not only have a great place for business, but also to raise a family, find work, and live year-round where millions love to visit and vacation.

Non-entrepreneurs also find Kentucky is a top choice for a great lifestyle makeover. It's rare to sit in traffic, because even the state's most populous city, Louisville, was named one of the Ten Best Cities for Commuters, as well as one of the Ten Best Cities for Families, Education, and Recreation. Louisville also ranked #14 in *Forbes'* Best Places for Business.

That same *Forbes* poll ranked Lexington #4 in Best Places for Business, and #1 for Best

Places to Find a Job. Done working? Lexington was named #3 in Best Places to Retire by *CNNMoney*.

Kentucky even offers recreation on a grand scale. With 90,000 miles of ready-for-boating rivers and streams, 52 beautiful state parks, over 50 lakes and 1,500 miles of trails, plus countless historical sites to explore, there's never a dull day.

When you throw in horse racing, NASCAR, and plenty of legendary sports teams and bourbons, suddenly the Bluegrass State is making others green with envy. For more information, be it business or pleasure, please visit www.ThinkKentucky.com.



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Visit the Bluegrass State at www.ThinkKentucky.com.



High-tech careers in Kentucky still permit **low-stress lifestyles**

In Kentucky, a fast-track, high-tech career doesn't require a long, slow commute to the office.

Here you can enjoy a more relaxed lifestyle that includes the nation's lowest cost of living, housing costs 30 percent less than the national average, excellent schools, and postcard-quality scenery everywhere you look.

Kentucky is also extremely friendly to business. Innovative tax incentives and business development programs, a highly skilled workforce, and central U.S. location are just a few of the reasons why Kentucky was ranked 5th in fastest growth in entrepreneurial activity over the past decade.

Kentucky makes a great location for corporate headquarters and regional offices. Companies such

as Ashland, Inc., Toyota Motor Engineering and Manufacturing North America, Fidelity Investments, Tempur-Pedic International, Humana, Alltech, and YUM! Brands all have their homes here.

High-tech entrepreneurs and start-up companies love Kentucky's world-class research institutions and early-stage funding resources. Our statewide Innovation and Commercialization Centers offer entrepreneurship training and can help in developing business plans and obtaining private funding. We're also the only state to match both Phase 1 and Phase 2 federal SBIR-STTR awards, dollar-for-dollar, to our high-tech businesses.

Working hard shouldn't mean you have to live where everything else is hard. Kentucky makes things easy.



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