

# CONNECT

HEALTH

## PATIENT-CENTERED CARE

### *Smilow Cancer Hospital at Yale-New Haven*

**S**milow Cancer Hospital at Yale-New Haven has changed the landscape of clinical cancer care in Connecticut and New England. Known for its compassionate patient- and family-centered care, for personalized cancer therapy, and for its multidisciplinary team approach to cancer care, Smilow Cancer Hospital is revolutionizing cancer treatment. Because cancer is probably the most earth-shattering event to happen to a person, the most important thing that can be provided is compassionate care along with the necessary resources to support patients with cancer and their families.

Smilow Cancer Hospital is organized around a multidisciplinary team approach to patient care — with 12 disease programs to care for patients with various types of cancer. Smilow Cancer Hospital is affiliated with Yale Cancer Center — one of just 39 NCI-designated Comprehensive Cancer Centers across the country. This collaborative venture between Yale School of Medicine and Yale-New Haven Hospital is a partnership that enables them to provide the newest advances and best approaches for the detection, diagnosis, and treatment of the disease.

Personalized medicine is customized care in which a treatment plan is developed for each patient based on the individual patient's specific characteristics, including age, gender, height, weight, diet, environment, and family history, as well as the patient's specific tumor type. Personalized care is essentially getting the right drug to the right patient. This means targeting the therapy to the genetic abnormality in the patient's cancer and designing the treatment specifically for that patient and the underlying characteristics of that patient's tumor.

Smilow Cancer Hospital — a 14-story, 500,000-square-foot, state-of-the-art facility — is the ideal size to support teams of practicing physicians collaborating with researchers and to develop personalized medicine that will improve the odds for cancer patients in Connecticut and beyond. Since its opening in 2009, it has become nationally known for expertise in personalized cancer therapy, using molecular profiling to match therapy to the genetic signature of the patient's tumor, as well as a commitment to quality, safety, and outcomes measurement.

THE VERY BEST CARE FOR CANCER PATIENTS IS MULTIDISCIPLINARY, PERSONALIZED, AND PATIENT-FOCUSED.

#### THE 12 CANCER PROGRAMS AT SMILOW CANCER HOSPITAL

- BRAIN TUMOR
- BREAST CANCER
- ENDOCRINE
- GASTROINTESTINAL CANCERS
- GYNECOLOGIC CANCERS
- HEAD & NECK CANCERS
- HEMATOLOGY
- MELANOMA
- PEDIATRIC ONCOLOGY
- PROSTATE & UROLOGIC CANCERS
- SARCOMA
- THORACIC ONCOLOGY

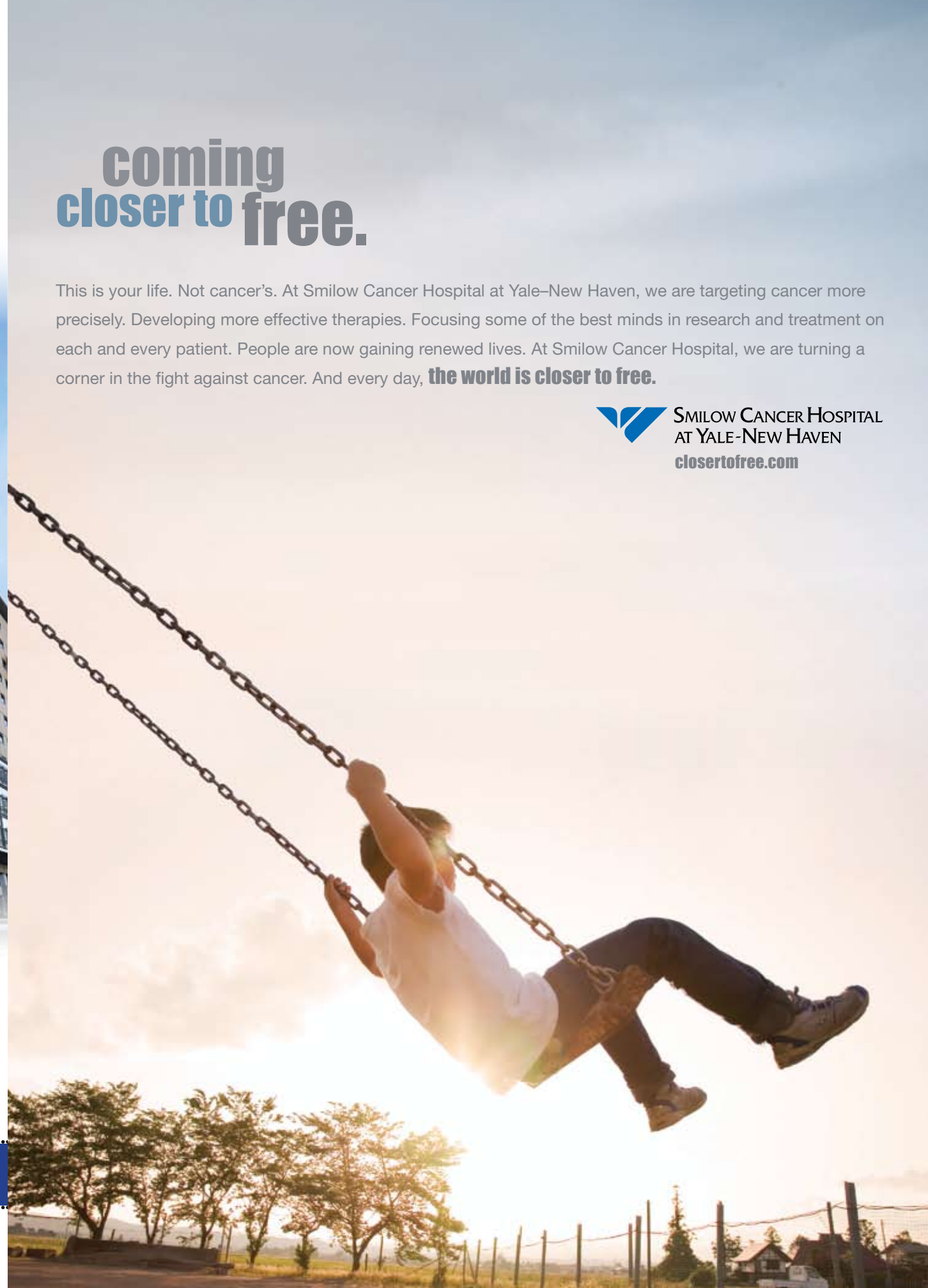
# coming closer to free.

This is your life. Not cancer's. At Smilow Cancer Hospital at Yale-New Haven, we are targeting cancer more precisely. Developing more effective therapies. Focusing some of the best minds in research and treatment on each and every patient. People are now gaining renewed lives. At Smilow Cancer Hospital, we are turning a corner in the fight against cancer. And every day, **the world is closer to free.**

 SMILOW CANCER HOSPITAL AT YALE-NEW HAVEN  
[clostertofree.com](http://clostertofree.com)



Learn more about Smilow Cancer Hospital at Yale-New Haven at [smilowcancer.org](http://smilowcancer.org).



## Compassionate Care at Arizona Breast Cancer Specialists

When Meredith's biopsy confirmed breast cancer, the shock was indescribable. The visit to the cancer specialist was dream-like, but three of the doctor's words stuck with her: "This is curable."

With support of family and friends, Meredith regrouped. She led the

charge against her cancer as she led her small successful advertising firm in Chicago: from the front. She researched treatment options, interviewed cancer specialists, and chose her surgeon and chemotherapy expert with the same critical judgment used in running her company. Ultimately,

she was told breast radiation therapy after chemotherapy would take over six weeks.

"I was looking at five months for surgery and chemotherapy," Meredith pointed out. "I was ready to do whatever was needed to be cured. But, I wasn't satisfied with one option. My life was calling, asking when I'd be back!" With a few clicks on the Internet, she found Arizona Breast Cancer



One Feeling is Worth Traveling for ...

Arizona Breast Cancer Specialists.

### Peace of mind during 5-day breast cancer treatment.

Arizona Breast Cancer Specialists is the only radiation oncology practice in the world devoted exclusively to women fighting breast cancer. It's all we do. All our physicians are international experts and committed to excellence and are named to 2011 Top Doctors in *Phoenix Magazine*.

We offer:

- Convenient locations in Scottsdale, Phoenix and Gilbert with world-class state-of-the-art technology.
- Unmatched expertise in Breast Brachytherapy, which as a 5-day alternative to 6 weeks of radiation, reduces exposure to the heart and lungs.
- Unparalleled results treating women with breast augmentations.
- A health care concierge to coordinate your travel and medical needs.

For an appointment, call 1.888.779.4242.  
Visit our web site at [www.breastMD.com](http://www.breastMD.com).



Arizona Breast Cancer Specialists

20950 N. 29th Avenue, Phoenix, AZ 85027

9055 E. Del Camino Drive, Suite 200, Scottsdale, AZ 85258



3645 S. Rome Street, Suite 116, Gilbert, AZ 85297

Robert R. Kuske, MD  
Gregory A. Maggass, MD  
Coral A. Quiet, MD  
Scott P. Tannehill, MD

## LANKENAU MEDICAL CENTER

*Minimally invasive is best option for most who need heart surgery*

The majority of people who require cardiac surgery are candidates for a minimally invasive approach. Still, most surgeons continue to operate via the traditional sternotomy, which requires a 10- to 12-inch incision down the center of the breastbone.

At Lankenau Medical Center in suburban Philadelphia, minimally invasive, and often robotic-assisted, heart surgery has replaced sternotomy as the standard. World-class surgeons at Lankenau are pioneering these advanced techniques — proven to significantly decrease risk and recovery time and produce outstanding patient results.

### MINIMALLY INVASIVE VALVE SURGERY

Dr. Scott Goldman, a nationally recognized expert in mitral valve repair, performs 90 percent of his surgeries using a one-inch incision on the right side of the chest. There is no need to break ribs or cut through muscle, and recovery is up to four times faster than the traditional open mitral valve surgery. While most surgeons average less than 10 mitral valve procedures a year, Dr. Goldman and his surgical

team perform more than 100 mitral valve repairs annually. He also has perfected a minimally invasive approach for aortic valve replacement.

### ROBOTIC BYPASS SURGERY

When it comes to coronary artery bypass surgery — also known as CABG or revascularization — evidence in support of minimally invasive, robotic-assisted surgery is overwhelming. But only a few surgeons in the world have the expertise to perform this progressive procedure, so patients often do not know minimally invasive surgery is an option.

Dr. Francis Sutter is one of the most experienced robotic CABG surgeons in the United States. People from throughout the country seek him out for a second opinion. And more than 70 percent of patients requiring bypass who see Dr. Sutter learn that they are, in fact, candidates for minimally invasive, robotic-assisted surgery.

Lankenau Medical Center and its physicians are committed to setting the standard for minimally invasive and robotic heart surgery — across the U.S. and around the world.



Specialists in Scottsdale, Arizona.

Together, Drs. Robert Kuske and Coral Quiet, both nationally recognized radiation oncologists specializing in breast cancer, founded Arizona Breast Cancer Specialists in 2009. It is the first and only radiation oncology practice devoted exclusively to women with breast cancer.

"We have combined the finest physicians, state-of-the-art technology, and the full range of radiation therapy treatment options for women with all types and stages of breast cancer," explained Dr. Kuske. "Treating breast cancer is all we do."

Meredith traveled to Arizona Breast Cancer Specialists and was successfully treated with a one-week radiation therapy technique, that Dr. Kuske invented and teaches to visiting physicians from around the world. Meredith was back home, finished with radiation therapy fifteen days after first exploring her radiation options online.



DR. SCOTT GOLDMAN,  
CHAIRMAN,  
DEPARTMENT OF SURGERY



DR. FRANCIS SUTTER,  
CHIEF OF CARDIAC SURGERY



SCAN TO VIEW  
VIDEO INTERVIEWS  
WITH LANKENAU  
PHYSICIANS.



Learn more at [mainlinehealth.org/LankenauUSAir](http://mainlinehealth.org/LankenauUSAir) or call 866.747.1942



## GEORGIA HEALTH SCIENCES UNIVERSITY

**C**elebrating 183 years of leading the nation to better health, Georgia Health Sciences University (GHSU) offers cutting-edge research and treatment in diseases including cancer, cardiovascular disease, diabetes and neurological disease.

GHSU houses the state's only dental college, as well as Colleges of Allied Health Sciences, Graduate Studies, Nursing and the Medical College of Georgia.

As an academic health care center, GHSU specializes in bringing biomedical research findings to the bedside while training future generations of health care providers in a setting

emphasizing Patient Family Centered Care. Phase 1 clinical trials on campus ensure that patients benefit from the very latest advances in conditions ranging from widespread to rare.

The heartbeat of its clinical activity is MCGHealth Medical Center. The 478-bed hospital includes a Level 1 Trauma Center serving 13 counties in Georgia and South Carolina. Rounding out the medical complex is the 154-bed Children's Medical Center, along with more than 80 specialty clinics.

GHSU alumni, faculty and students provide care in hospitals, clinics and other health care facilities in each of Georgia's 159 counties, ensuring

statewide service and optimal access to treatment. Its educational reach is also growing, with partner and satellite campuses in Georgia cities including Athens, Albany and Savannah. GHSU truly canvasses the state in providing second-to-none health care.

The university is rapidly advancing its mission of becoming a leading academic health center and top-50 research institution while transforming the institution and the region into a health care and biomedical research destination.



# A second year in a row of second chances.



For the second consecutive year, the MCG Transplant Program has been honored by *HealthGrades* with the kidney transplant excellence award. In fact, ours is one of only ten programs in the nation to be so honored. Learn more about second chances and a transplant program that's second to none at [mcghealth.org/transplant](http://mcghealth.org/transplant).



Learn more about MCGHealth Medical Center at [mcghealth.org](http://mcghealth.org).

