

# CONNECTION

FASHION

TangerOutlets



## In Celebration Of *style*

**Celebrating its 30<sup>th</sup> Anniversary**, Tanger Outlets continues to be a preferred choice with aspirational shoppers in offering exceptional fashion, selection and value. From a single outlet center in 1981, Tanger pioneered an entire industry and continues to grow its impressive portfolio of dynamic shopping destinations across the country.



Stay connected to **Tanger** on Facebook, Twitter or [tangeroutlet.com](http://tangeroutlet.com)

## IT'S *more* THAN SHOPPING – IT'S AN EVENT.

A way of expression. A pastime with friends. Yesterday's shopping trends have evolved into more than just a complete sensory experience in a well thought-out setting with a stunning variety of stores.

Today, it's all about brand name savings and value. And the place to find it is at Tanger Outlet Centers. Shoppers choose Tanger because they know they will find entire stores devoted to their favorite fashion brand names, rather than a limited selection of styles in one store. Not to mention the low outlet prices and the best prices guaranteed every day.



It's no coincidence that many Tanger Outlets are located along major highways and near major market areas making it easy for area residents, vacationers on their way to their dream vacations and business travelers to shop and save. After all, shopping is the number one vacation activity and one of America's favorite pastimes.

A day of brand name shopping with friends and family at Tanger is the fun and easy way to discover the latest fashion trends from your favorite designers. You'll also save up to 70% on creating the wardrobe you've been dreaming of. Think Outlets. Think Tanger Outlets.



## FINDING THE BEST DEALS AT TANGER

**Before heading out** for a fun-filled day of outlet shopping, explore [tangeroutlet.com](http://tangeroutlet.com) to find the nearest location and make the most of your shopping trip. You'll also find coupons and special offers to print and use to save even more. Get connected by signing up for Tanger's E-mail updates or follow Tanger on Facebook or Twitter to stay informed about exclusive store discounts, special offers and promotional events.

**Upon arrival** at Tanger, check in at Tanger Shopper Services or the center office to inquire about availability of discount coupons, updated store information, TangerClub membership for special discount offers and more.



*Stay connected to Tanger to receive great outlet deals at home or on the go. Download the mobile site for your smartphone or visit the Facebook page for special promotions and discounts.*



## GET *it* THIS SPRING

*It's all about irresistible fashions and unbelievable prices at Tanger Outlets.*

The thing about a season filled with so many wonderful, wearable trends is that it's hard to pick just one. But why would you? That's why there's Tanger Outlets. Because we know you adore the thrill of a great deal as much as you want to quench your passion for fashion.



### WILD THINGS

It's a jungle out there! But this is fierce fashion. Let these dramatic dresses, haute tops, well-bred heels and exotic animal accessories lead the way. Explore the spot-on, striped-right purrfection.



### COLOR BLOCK PARTY

What hue are you? We love the playful-yet-modern, multi-hued combos. From bangles to belts and shoulder duster earrings to slinky dresses, grab a piece of the fashion action.



### SHEER GENIUS

From see-through chiffons and lace to open-weave knits and mesh jewelry, sheer can be sophisticated and lady-like, sweet and gauzy or a daring play of peekaboo. A little or a lot, sheerly, this is a trend we can get behind.

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## CELEBRATING 30 YEARS OF SAVINGS

This May, Tanger Outlets celebrates its 30th Anniversary. From humble beginnings in Burlington, NC in 1981, today Tanger has over 30 outlet shopping centers in 22 states.

ALABAMA  
Foley

CALIFORNIA  
Barstow

CONNECTICUT  
Westbrook

DELAWARE  
Rehoboth Beach

FLORIDA  
Fort Myers (Sanibel)

GEORGIA  
Commerce  
Locust Grove

ILLINOIS  
Tuscola

IOWA  
Williamsburg

LOUISIANA  
Gonzales

MAINE  
Kittery

MICHIGAN  
Howell  
West Branch

MISSOURI  
Branson

NEW HAMPSHIRE  
Tilton

NEW YORK  
Deer Park  
Riverhead

NORTH CAROLINA  
Blowing Rock  
Mebane  
Nags Head

OREGON  
Lincoln City

PENNSYLVANIA  
Lancaster  
Washington

SOUTH CAROLINA  
Charleston  
Hilton Head  
Myrtle Beach

TENNESSEE  
Sevierville

TEXAS  
San Marcos  
Terrell

UTAH  
Park City

WISCONSIN  
Wisconsin Dells



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Scan this QR code with your mobile phone to get a FREE \$5 Tanger gift card offer. Don't have a QR Reader? Download for FREE with Tanger's Mobile Application – [tangeroutlet.com/app](http://tangeroutlet.com/app).



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