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This isn't your average downtown. This isn't a block or two of renovated warehouses, pricey bistros, and contemporary art galleries. What Greenville, South Carolina, has done to its downtown makes other cities green with envy — think inventive restaurants, locally owned boutiques, a stellar arts scene, and a 30-acre park with pedestrian bridge and waterfall. (And that's barely skimming the surface.) Located just two hours from Atlanta and Charlotte, this is one cool city, with forward-thinking leaders and a clear-cut plan that has transformed downtown into the destination it is today.

KEYS TO THE CITY OF ○ ○ ○

DOWNTOWN

Greenville^{SC}

PHOTO BY JOSH JONES